

## **Philadelphia CEO Named to Small Business Association Leadership Council**

**PHILADELPHIA, May 15, 2017** – Trovita Health Science CEO Will Brown was recently named to the National Small Business Association (NSBA) Leadership Council. NSBA is the nation’s oldest small-business advocacy organization, and operates on a staunchly nonpartisan basis. Brown, a recognized leader in the Philadelphia business community, joins the NSBA Leadership Council alongside other small-business advocates from across the country as they work to promote the interests of small business to policymakers in Washington, D.C.

“As an executive in a small business, I witness daily the importance of being involved and active when it comes to laws and regulation that impact business owners,” stated Brown. “Joining NSBA’s Leadership Council will enable me to take our collective small-business message to the people that need to hear it most: Congress.”

Brown has an extensive business career spanning more than 20 years in biopharmaceutical marketing, and has launched more than 17 new products. Brown co-founded Trovita in 2011, and recently led the company to an FDA approval of a novel medical device for tube feeding. Brown is a US Army veteran and graduate of the United States Military Academy at West Point, and has an MBA, specializing in marketing and international business, from the D’Amore-McKim School of Business at Northeastern University.

Brown joined the NSBA Leadership Council as part of his efforts to tackle the many critical issues facing small business, including tax reform, regulatory restraint, health care costs and how the Affordable Care Act reform effort will impact small business. The NSBA Leadership Council is focused on providing valuable networking between small-business advocates from across the country while ensuring small business a seat at the table as Congress and regulators take up key small-business proposals.

“I am proud to have Will Brown as part of our Leadership Council,” stated NSBA President and CEO Todd McCracken. “He came to us highly recommended and I look forward our coordinated efforts for years to come.”

Please visit [TrovitaHealth.com](http://TrovitaHealth.com) to learn more about Trovita Health Science.

For more on the NSBA Leadership Council, please visit [www.nsba.biz/leadershipcouncil](http://www.nsba.biz/leadershipcouncil).

### **About Trovita Health Science**

Trovita Health Science is an emerging life science company specializing in medical nutrition innovation, with a focus on developing a portfolio of medical nutrition formulas and delivery devices. Trovita currently markets ENU® Complete Nutrition Shakes. Trovita anticipates making the new Ultrient Ready-to-Feed formulas available in the SAFE-T FEED Pouch in 2017. Trovita is a member of GEDSA (Global Enteral Device Supplier Association).

### **TROVITA HEALTH SCIENCE**

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